



Clean Seed SMART Seeder Mini-MAX™ at Mexican Ag Expo

November 12, 2024 – Vancouver, British Columbia – Clean Seed Capital Group Ltd. (“Clean Seed” or the “Company”) (NEX: CSX.H) is pleased to announce the arrival of our inaugural SMART Seeder Mini-MAX™ unit in Mexico, marking a milestone in our global expansion efforts. The Mini-MAX™ will make its debut at the esteemed Agro Alimentary Guanajuato Expo (the “Expo”), a prominent event for agricultural innovation, with Maquinaria Agrícola JAS (MAJAS), a leading agricultural equipment manufacturer in Mexico.

Starting today Nov 12th and running to Nov 15th, the Expo is a dynamic platform for knowledge exchange, strategic partnerships, and insights into the latest advancements in agricultural production and technology. This annual event champions sustainability, diversity, and economic growth within the agri-food sector, postering innovation that strengthens communities throughout Mexico.

Building on our recently announced agreement with MAJAS, we look forward to launching the SMART Seeder Mini-MAX™ at the Expo, where we will lead hands on demonstrations and training sessions with MAJAS for their dealer network. This event marks the start of the sales and distribution strategy to bring our precision, no-till seeding technology to Mexican fields.

MAJAS has earned a strong reputation in the Mexican agricultural sector for developing innovative, customized solutions that enhance productivity and promote sustainable farming practices. Their extensive distribution network of over 500 dealers positions them as a trusted partner for farmers seeking advanced technologies to improve yields and crop quality.

We also extend our sincere gratitude to Mahindra and Mahindra Limited and their Farm Equipment Sector for their invaluable close collaboration in the preparation of SMART Seeder Mini-MAX™ for Mexico, an accomplishment that highlights the shared commitment of both companies to advancing SMART Seeder™ Mini-MAX™ technology on a global scale.

Graeme Lempriere, Chairman and CEO states: “Our launch in Mexico marks a pivotal step in Clean Seed’s mission to deliver precision agriculture solutions that empower farmers and drive sustainable growth around the globe.”

ON BEHALF OF THE BOARD

“Graeme Lempriere”

Chairman and CEO

About Clean Seed Capital Group Ltd.

Clean Seed Capital Group Ltd.'s common shares are currently listed on the NEX board of the TSX Venture Exchange under the symbol "CSX.H"

We are a team of innovators and business management professionals with a proven track record of game changing innovation and production of patented agricultural technologies at an incredibly high level. We pride ourselves as progress facilitators that turn solutions for modern agricultural problem into commercially viable products to fulfill new demand.

Clean Seed's SMART Seeder MAX™ technologies are revolutionary seeding tools that utilize the unique synergy of sophisticated electronic metering and intuitive software control putting row-by-row variable rate technology at the forefront of agricultural innovation. Our innovations create a new class of highly accurate seeding equipment designed specifically for today's farmer.

For further information please contact Clean Seed at 604-566-9895 and visit our website at www.cleaneedcapital.com.

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