

Clean Seed Expands into Mexico with Strategic Distribution Agreement

October 2, 2024, - Vancouver, British Columbia - Clean Seed Capital Group Ltd. (“**Clean Seed**” or the “**Company**”) is excited to announce the signing of a definitive sales and distribution agreement with **Maquinaria Agricola JAS (MAJAS)**, a leading manufacturer based in Mexico, for the continued international commercialization of the company’s Smart Seeder MINI-MAX[™] technology.

MAJAS has built a reputation in the Mexican agricultural sector for developing customized, innovative solutions that enhance farm productivity and promote sustainable farming practices. Their extensive distribution network of over 500 dealers makes them a trusted partner for farmers seeking advanced technologies to increase yields and improve the quality of their crops.

Through this strategic agreement, Clean Seed will collaborate with MAJAS to introduce the SMART Seeder MINI-MAX[™] to the Mexican market. The MINI-MAX[™] units will be manufactured by Clean Seed's white-label production partner, Mahindra and Mahindra, in India. This partnership not only marks a key milestone in Clean Seed’s international expansion but also positions the Company to accelerate its global sales initiatives.

Graeme Lempriere, CEO of Clean Seed, commented on the partnership:

“Our agreement with MAJAS is a significant step forward in our mission to bring our sustainable, no-till farming solutions to new markets. The increase in global demand for more efficient, environmentally responsible farming practices creates a powerful growth trajectory for Clean Seed. With MAJAS’ well-established reach across Mexico, we’re confident that the SMART Seeder MINI-MAX[™] will have a profound impact on enhancing agricultural productivity while supporting sustainable farming practices.”

Lempriere added: “Our strategic partnership with Mahindra & Mahindra, the world’s largest tractor manufacturer by volume, allows us to scale production and meet the growing demand for our technologies. By delivering our first white-label Clean Seed branded units to Mexico by the end of 2024, we are laying the foundation for successful market penetration and long-term growth and brand expansion in the region.”

“Mahindra & Mahindra's Farm Equipment Sector (FES), is recognized as a global leader in agricultural machinery, with cutting edge technology centers in Japan, Turkey, Finland, and India, and operations in over 50 countries. Our partnership further strengthens Clean Seed’s ability to meet the increasing demand for innovative, sustainable farming technologies in key international markets.”

Clean Seed Capital Group Ltd.'s common shares are currently listed on the NEX board of the TSX Venture Exchange under the symbol "CSX.H". We are enthusiastic to announce that the company is in the final stages of completing all regulatory requirements to resume trading on the TSX Venture Exchange under its original symbol, "CSX.V". This milestone represents an important step, reflecting our ongoing progress and commitment to our shareholders.

ON BEHALF OF THE BOARD

"Graeme Lempriere"

Chairman and CEO

About Clean Seed Capital Group Ltd.

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We are a team of innovators and business management professionals with a proven track record of game changing innovation and production of patented agricultural technologies at an incredibly high level. We pride ourselves as progress facilitators that turn solutions for modern agricultural problem into commercially viable products to fulfill new demand.

Clean Seed's SMART Seeder MAX™ technologies are revolutionary seeding tools that utilize the unique synergy of sophisticated electronic metering and intuitive software control putting row-by-row variable rate technology at the forefront of agricultural innovation. Our innovations create a new class of highly accurate seeding equipment designed specifically for today's farmer.

For further information please contact Clean Seed at 604-566-9895 and visit our website at www.cleanseedcapital.com.

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