



ARCHITECTS OF THE WORLDS MOST ADVANCED  
**SEEDING AND PLANTING TECHNOLOGY**

2023

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## ABOUT US

Clean Seed Capital Group Ltd. is a TSX Venture listed company (TSX: CSX.V) that has designed, developed, and patented a revolutionary seeding and planting technology solution that enables precision agriculture, increasing yield and reducing operating costs while dramatically reducing the environmental footprint and offsetting the global agricultural crisis.

## OUR MISSION

To continue setting new benchmarks in the agricultural innovation revolution through the development and implementation of advanced seeding and planting platforms.

SCALABLE TECHNOLOGY  
TO ADDRESS THE  
**\$22 BILLION**  
GLOBAL  
PLANTING  
AND SEEDING  
MARKETPLACE



# INTRODUCING THE SMART SEEDER MAX™ TECHNOLOGY

THE NEW BENCHMARK IN PRECISION SEEDING AND PLANTING.





# BOARD OF DIRECTORS

We are a proudly Canadian pioneer of agricultural technologies with a proven track record in intellectual property development with a qualified team of professionals with a strong track record of success in the agricultural development, production sectors, and capital markets. We built our team to be a cross functional group of dedicated professionals.

LEADERSHIP TEAM  
CREATED  
OVER  
**\$1.5B+**  
COMPANY VALUE



**CHAIRMAN, CEO  
AND DIRECTOR**

## **GRAEME LEMPRIERE**

25 year leadership career in the public and private sector.  
Founder and financier of Clean Seed Capital a Tier 1 disruptive frontrunner of agricultural technologies.  
Lead initiatives with market evaluations north of \$500 million.



## **DR. ULRICH TROGELE**

34 year leadership career in agribusiness.  
COO and EVP of American Vanguard Corporation (NYSE: AVD).  
Significant M&A experience.



**DIRECTOR  
OF CLEAN SEED**

## **COLIN RUSH**

20+ years experience in the North American agricultural equipment industry.  
Held senior positions with John Deere, Case IH and JCB Canada.



INDEPENDENT  
**DIRECTOR**

## **GLENN GATCLIFFE**

20+ years of investment banking expertise.  
Former managing director, head of consumer, agriculture, chemicals and manufacturing at Raymond James.



**DIRECTOR  
OF CLEAN SEED**

## **GARY ANDERSON**

Cofounder of AG Growth International.  
Co-founder, former COO and former CEO of Ag Growth International Inc. (TSX: AFN).  
Manufacturing expert and early adopter of Lean Manufacturing practices. Member of the Manitoba Manufacturing Hall of Fame.



# INTELLECTUAL PROPERTY PROTECTION AND PATENTS

Clean Seed has always taken a global perspective to its intellectual property portfolio and has secured patents in every major planting and seeding marketplace globally.

■ Patent Coverage by Country

**NORTH AMERICA**

**SOUTH AMERICA**

**WESTERN EUROPE**

**AFRICA**

**EASTERN EUROPE**

**MIDDLE EAST**

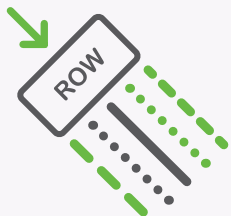
**ASIA**

**AUSTRALIA**



PATENTED  
KEY FEATURES

OUR COMPETITIVE  
ADVANTAGE IS SECURED BY  
A ROBUST INTELLECTUAL  
PROPERTY PORTFOLIO:



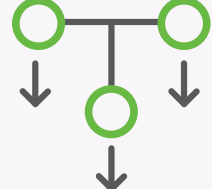
VARIABLE RATE  
METERING SYSTEM



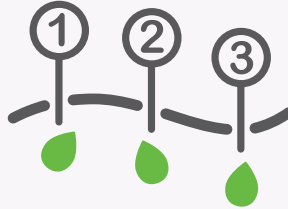
SMART  
CART



ON DEMAND  
AIR SYSTEM



TRIPLE SHOT  
OPENER



SEEDSYNCONCONE  
SINGULATION  
(UNDER LICENSE)



STAGE TRANSFER  
SYSTEM



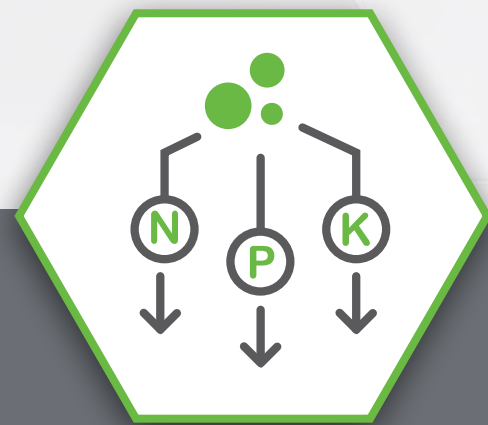
TSX.V: **CSX**





# ADDRESSING THE CURRENT GLOBAL AGRICULTURAL CHALLENGES

All factors below represent challenges to the global food supply and farmer profits. Clean Seed addresses this with MAX™



## INPUT COSTS AND FLUCTUATING GLOBAL SUPPLY

### CURRENT SITUATION

High cost of fertilizers due to high cost of production and a fluctuating supply chain causing instability in the supply.

### THE MAX ADVANTAGE

Substantial reduction in the application of fertilizers as well as up to 80% efficiency on chemicals such as Nitrogen.



## RISING FUEL COSTS FLUCTUATING GLOBAL SUPPLY

### CURRENT SITUATION

Long term escalation of fuel prices has direct effect on operational consumption as well as production of fertilizers and chemicals required.

### THE MAX ADVANTAGE

Conditions soil and places all products in a single pass, reducing input costs, labour costs and equipment requirements.



## RISING OUTPUT NEEDS AND GLOBAL SHORTAGE

### CURRENT SITUATION

Global shortages of wheat, and other grains, due to the current global crisis. In addition, rising populations require the need to grow more with far less.

### THE MAX ADVANTAGE

Increases yield by improving the placement of seed and fertilizer, facilitating access to water for root structures and reducing mortality rates of planted seeds.



## INCREASING CO<sup>2</sup> AND N<sub>2</sub>O EMISSIONS

### CURRENT SITUATION

Imprecise placement and rampant overuse of fertilizers and multiple pass operations, leads to higher emissions of agricultural greenhouse gases.

### THE MAX ADVANTAGE

Our approach to "no till" allows for increased carbon sequestration as well as efficient fertilizer use significantly reduces N<sub>2</sub>O emissions.



## DECLINING SOIL BIODIVERSITY FROM OVER-TILLING

### CURRENT SITUATION

Over-tilling, overuse of fertilizers and over-conditioning farm soils reduces biodiversity and causes irreparable soil damage.

### THE MAX ADVANTAGE

True "no till" machine that uses a saw tooth coultter and proprietary triple shot opener to cut through bio-matter on top of the soil and open a clean furrow.



## INABILITY TO LEVERAGE AGRONOMIC DATA

### CURRENT SITUATION

Existing technology provides low resolution seeding and planting prescriptions, ignoring differences in moisture and other soil characteristics.

### THE MAX ADVANTAGE

Software leverages existing agronomic data and prescription models to provide actionable insights on a high resolution foot-by-foot basis.



Planting is the **PREEMINENT TIME** in a plant's **LIFE** to **INFLUENCE** its physical, **CHEMICAL** and **BIOLOGICAL** environment to **IMPACT** and **IMPROVE** upon its **YIELD**. To do so **SUSTAINABILITY** requires a holistic focus on supporting each plant inside every furrow with the **AGRONOMIC FORMULA** it needs to reach its **FULL POTENTIAL**.

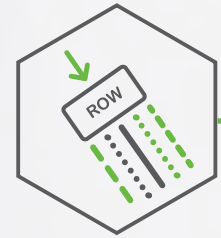
SMART SEEDER  
**MAX**

THE **SMART SEEDER MAX** WILL SUPPORT MEETING **INCREASED FOOD DEMAND** THROUGH **SUSTAINABLE** YIELD INCREASES, **OPTIMIZING INPUT** USAGE AND **MAINTAINING THE HEALTH** OF ARABLE **LAND** AND ITS **SOIL**.



# INTRODUCING SMART SEEDER MAX/MAX-S™ THE SMARTEST SEEDER ON EARTH™

SMART SEEDER™  
**MAX**



## INDEPENDENT SEEDER/PLANTER IN EVERY ROW

The SMART Seeder provides a high-resolution, variable rate control row by row, with metering over each individual row. Decisions such as seed singulation, metering, furrow placement, and fertilizer placement can be controlled on a very detailed basis



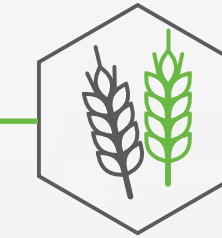
## NEW SINGULATION METER OPTION

Proprietary vacuum seed meter saves seeding costs by counting each individual seed



## UP TO 5 PRODUCTS TO CONTROL PER ROW

Each opener can apply precise rates of up to five different products (e.g. fertilizer) into the furrow through **Cushion Drive Digital Metering™** system



## MAXIMIZE ACRE PRODUCTIVITY AND REDUCE LOGISTICS

760 total bushel capacity — five tank, stainless steel integrated bulk transfer cart, with individual load cells, and calibration on the go

## 5 INDIVIDUAL TANKS

Hold five products at one time



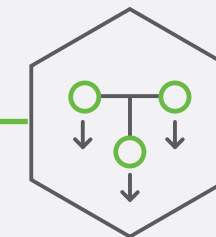
## PRECISION PLACEMENT

Clean Seed is working with a 3<sup>rd</sup> party to develop onboard sensors connected to an AI system which will analyze soil conditions and make seeding and planting decisions in real time



## INNOVATIVE DX OPENER WITH SAW TOOTH COULTER/OPENER

Ability to cut cleanly through bio-matter on top of soil, creating a clean and deep furrow to place seeds without mixing in crop residue. This helps retain bio-matter for better soil and higher carbon sequestration



## UNIQUE FURROW AND SEED PLACEMENT

The SMART Seeder's triple shot opener allows precise and meaningful placement of products in the furrow, with up to 6 different options. This allows seeds to be placed in the optimal area of the furrow, and products such as fertilizer to be placed optimally to maximize seed safety



## NEW BULK TANK CLEAN OUT

High-speed, single point, bulk tank clean out



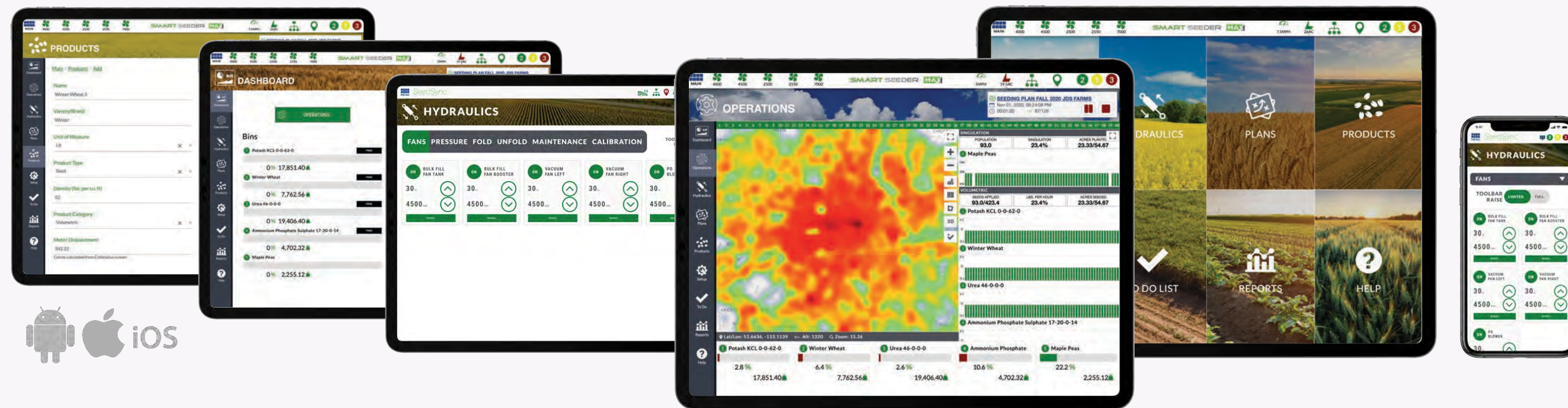


# SMART SEEDER MAX™

## A SEEDING UNIT LIKE NO OTHER

Our technology parallels the rise of agriculture's digital age. It's the only seeding and planting platform offering finite variable rate control of up to 5 independent products per row.

Driven by our robust proprietary software, SMART Seeder MAX™ combines precision with accuracy by delivering high resolution seed and fertilizer prescriptions. In essence the machine puts down what you want where you want it making for a picture perfect seed to nutrition planting outcome on every square foot of land.



SeedSync™  
Unleash the power of agronomy

## KEY FEATURES

POWERFUL PROPRIETARY SOFTWARE CONTROL SUITES AND CLOUD SYSTEMS

HIGH RESOLUTION SEEDING AND PLANTING STRATEGY/PRESCRIPTION DELIVERY

PUSH BUTTON INTERCROPPING AND COVER CROPPING

60 ROWS OF INDEPENDENT VARIABLE RATE SEEDING

5 UNIQUE PRODUCTS, OPTIONAL SINGULATION, 1 MACHINE, 1 PASS, UNRIVALLED CONTROL

UNIQUE DX OPENER, SIX PRODUCT PLACEMENT OPTIONS, NEAR ENDLESS POSSIBILITIES





# AGING CURRENT TECHNOLOGY CREATING GLOBAL OPPORTUNITY

## INNOVATION HAS BEEN LIMITED, LEAVING CURRENT AIR SEEDING AND PLANTING EQUIPMENT WITH MANY LIMITATIONS.

The most common seeding and planting equipment on the market relies on aging air seeder technology that is both inconsistent and inefficient. The market is dominated by large incumbents.



## NEW ENTRANT AS A KEY AWARD WINNING INNOVATOR IN PRECISION AGRICULTURAL TECHNOLOGY DEVELOPMENT

A paradigm shift in the needs of modern farming and lagging innovation by the entrenched majors has opened opportunity for Clean Seed to disrupt the marketplace with revolutionary technology.







SCALEABLE SMART SEEDER  
PRODUCTS FOR THE WORLD



MAX-4

4 Product Capability  
Aligns with Classic Air Seeder

MAX-5

5 Product Capability  
Provides for Increased Product  
Flexibility, Switching and Intercropping

MAX-S

5 Product Capability  
Includes Singulation  
Provides Planter Level Precision



MINIMAX™



TSX.V: CSX

OTC Markets

OTCQB: CLGPF





## WHAT IS SMART SEEDER MINI-MAX™

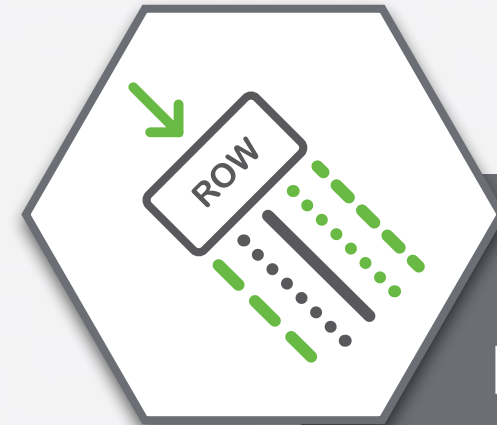
### LARGE SCALE ADVANTAGES. COMPACT FOOTPRINT.

In the years prior to the public unveiling of SMART Seeder MAX™ here in North America, Clean Seed has been working on pathways to progress our technologies in compact purpose-built seeding equipment for international markets.

We have now leveraged our comprehensive intellectual property portfolio, innovative and field-tested SMART Seeder MAX technologies to develop the SMART Seeder MINI-MAX™ for initial launch in India.

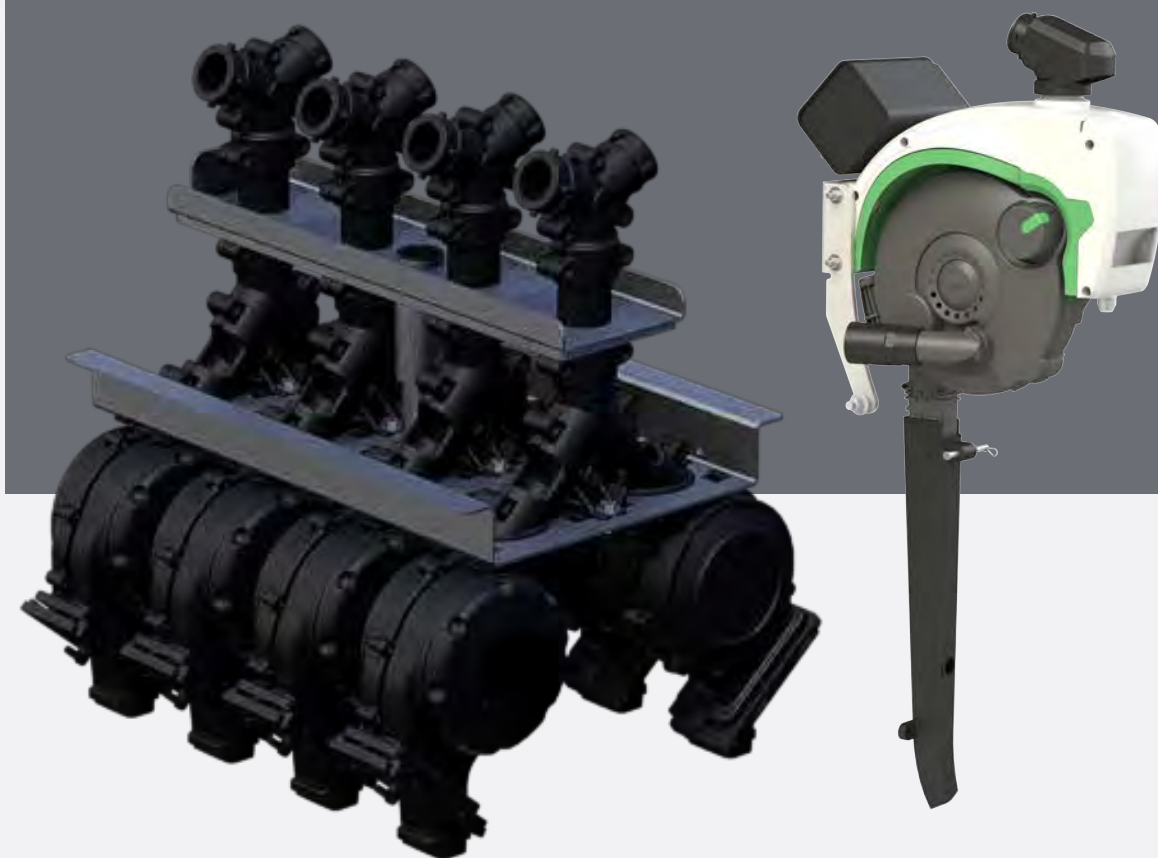






## METERING SYSTEMS

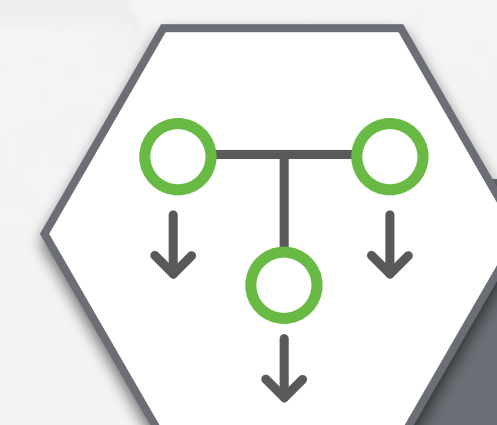
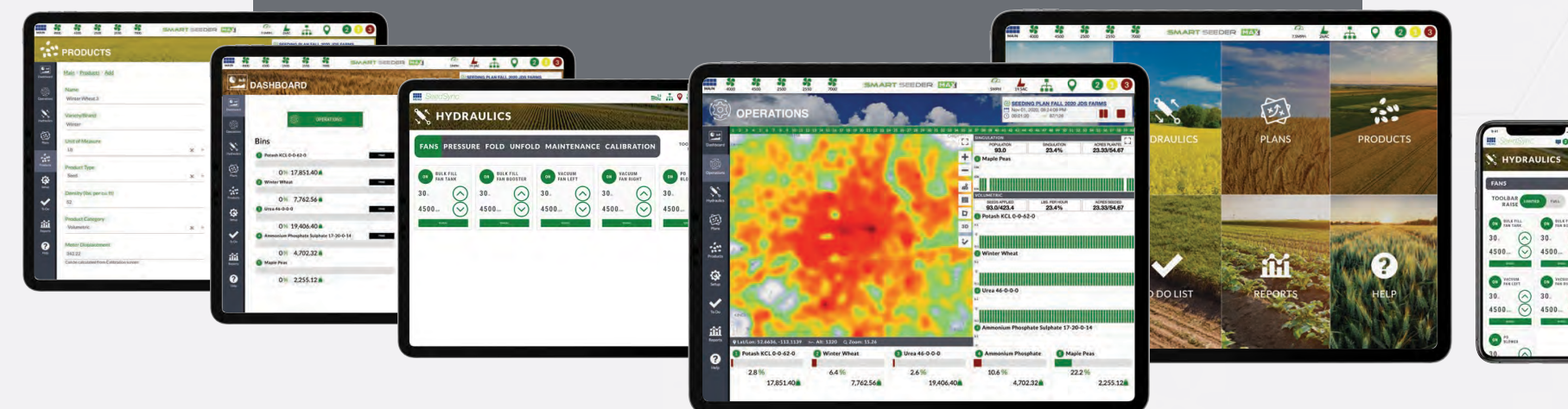
Each product is an independently controlled, variable-rate seeder which can meet ever changing soil conditions. Our metering systems are zero-delay, gravity fed. The MINI-MAX™ can feature both volumetric and singulation metering systems.



## SOFTWARE AND CONTROL

MINI-MAX™ leverages and analyzes existing agronomic data to provide actionable insights at a very granular level, allowing for the true execution of high-resolution prescriptions on seed and input use / placement to optimize input application and crop yields.

*SeedSync™*  
Unleash the power of agronomy



## OPENER AND ROW UNITS

Unique coulter shank opener with cutting action that allows for true no-till seeding. The optional front cutter ensures direct seeding even through heavy paddy stubble. The opener offers capability of paired or side band seeding options for three different products.







## CURRENT MINI-MAX OPPORTUNITY INDIA

### WHY INDIA?

The goal of SMART Seeder™ technology and collaborations in India are to eradicate stubble burning, reduce input costs, boost crop production, enhance water conservation, and protect agricultural soils from further deterioration caused by the overuse of chemical fertilizers and extreme tilling.



**\$12**  
**BILLION**  
**EQUIPMENT**  
**MARKET**

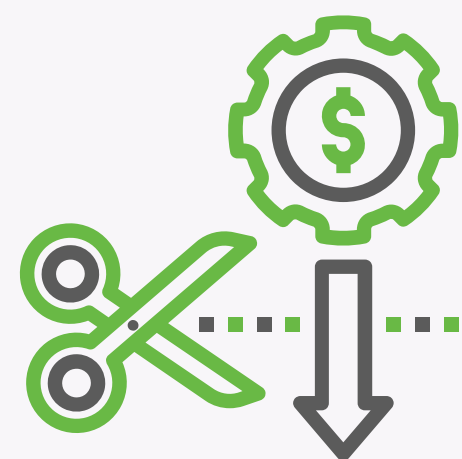




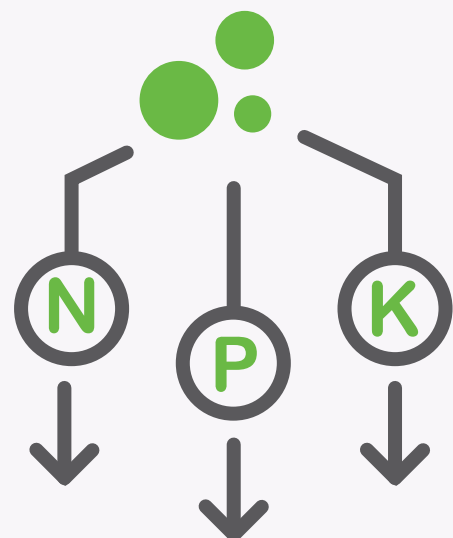


## MINI-MAX™ INDIA TRIALS REPORT

### 26% YIELD INCREASE



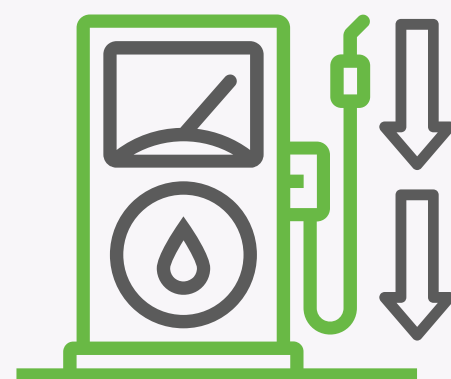
**19% REDUCTION IN  
COST PER ACRE**



**67% REDUCTION OF  
CHEMICAL FERTILIZER USE**



**26% INCREASE IN PER  
ACRE CROP YIELD**



**67% REDUCTION OF  
DIESEL CONSUMPTION**

# 36%

## INCREASE

**FARM  
CASH FLOW**



The results from utilizing the SMART Seeder MINI-MAX™ in a side-by-side comparison to the most current and most utilized seeding equipment available in India shows an overall increase to farm cash flows of 36% using SMART Seeder MINI-MAX™!





## INDIA CATALYTIC EVENTS MOU WITH MAHINDRA & MAHINDRA

### WHO IS MAHINDRA?

Part of the Mahindra Group, Mahindra's Farm Equipment Sector (FES) is the world's largest tractor company by volume and owns India's two largest selling tractor brands. With a presence in over 50 countries, Mahindra FES has technology centers in Japan, Turkey, Finland and India, with a wide range of tractors and a growing presence in farm machinery for crops across the value chain.

**Mahindra**  
*Rise.*



Memorandum of Understanding with Mahindra and Mahindra Limited to bring SMART Seeder™ technology to India and to collaborate on other related opportunities to benefit each other's business interests.





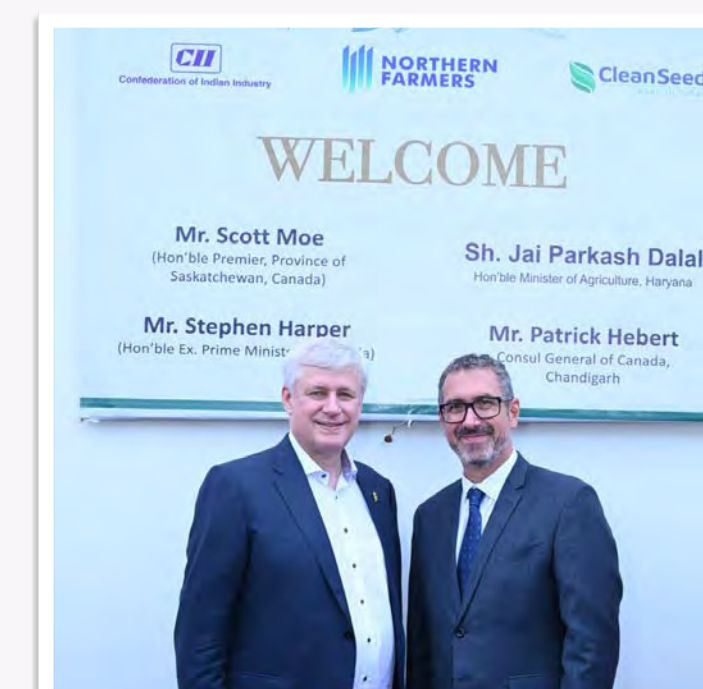
## INTERNATIONAL SUPPORT AND COLLABORATION INSTITUTIONAL AND GOVERNMENT



Honourable Scott Moe the Premier of the province of Saskatchewan, Canada, The Right Honourable Stephen Harper, former Prime Minister of Canada and Honourable JP Dallal at Pehowa, Minister of Agriculture, Haryana, to discuss our efforts to bring our Canadian SMART Seeder™ technology and MINI-MAX™ to India and aid in ushering in a new era of sustainable farming in the region.



**Confederation of Indian Industry**







## INITIAL ORDER IN PLACE LAUNCH OF 1000 MINI-MAX™ UNITS

**CLEAN SEED CAPITAL TEAMS WITH NORTHERN  
FARMERS PRODUCER MEGA FPO TO LAUNCH 1,000  
SMART SEEDER MACHINES IN INDIA**



## WHO IS NORTHERN FARMERS

Northern Farmers Mega FPO is a leading organization of 43 Farmer Cooperatives (FPOs) involving more than 12,000 farmer members from 4 States in North India. They work closely with respective State Governments, Industry Chambers, Agriculture Universities & Industry Partners, as well as Farmers Collectivization, Agri-Input Supplies, Farm Solutions, Market Linkages, Industry Engagement Programs and other agribusiness initiatives.



# ADDITIONAL TARGETED MARKETS FOR MINI-MAX™ SEEDER

## NORTH AND SOUTH AMERICA

ARGENTINA  
BRAZIL  
MEXICO

## WESTERN EUROPE

FRANCE  
GERMANY

## EASTERN EUROPE

BULGARIA  
KAZAKHSTAN  
MONGOLIA  
RUSSIA

ROMANIA  
TURKEY  
UKRAINE

## AFRICA

EGYPT  
ETHIOPIA  
SOUTH AFRICA  
SUDAN

## MIDDLE EAST

IRAN

## ASIA

BANGLADESH  
BHUTAN  
INDIA  
INDONESIA  
MALASIA

MYANMAR  
NEPAL  
PAKISTAN  
SRI LANKA

**26**  
**COUNTRIES**

SMART SEEDER MINI-MAX  
COMPREHENSIVE MARKET  
OPPORTUNITIES





# SMART SEEDER MAX™ NORTH AMERICAN MARKET

 **\$4.7**  
**BILLION**  
**MARKET**    
**OPPORTUNITY**

SMART SEEDER  
**MAX**

EXISTING **US\$700M**  
**AIR SEEDER**  
**MARKET**

There are **1,000 AIR SEEDERS**  
**SOLD ANNUALLY** and more than  
10,000 air seeders currently in use in  
Canada and the US.

\* Market data compiled by AEM ending Dec 2022

EXISTING **US\$4.0B**  
**PLANTER**  
**MARKET**

There are **7,000 PLANTERS**  
**SOLD ANNUALLY** and more than  
70,000 planters currently in use in  
Canada and the US.

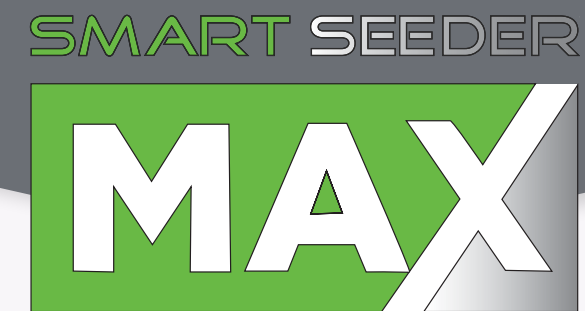
\* Market data compiled by AEM ending Dec 2022





## INTERNATIONAL MARKETPLACE

Our technology is scalable for all major planting and seeding equipment marketplaces. We estimate that based on the value of the North American market, the remaining global market for air seeders and planters will be approximately USD \$18.5B.



### WESTERN EUROPE 2025

Estimated at 100% of the value of the Canadian air seeder marketplace.



### EASTERN EUROPE 2025

TDB

# \$18.5 BILLION

MARKET OPPORTUNITY

WE ARE TARGETING THE FOLLOWING COUNTRIES  
FOR INITIAL EXPORT AND EVALUATION:

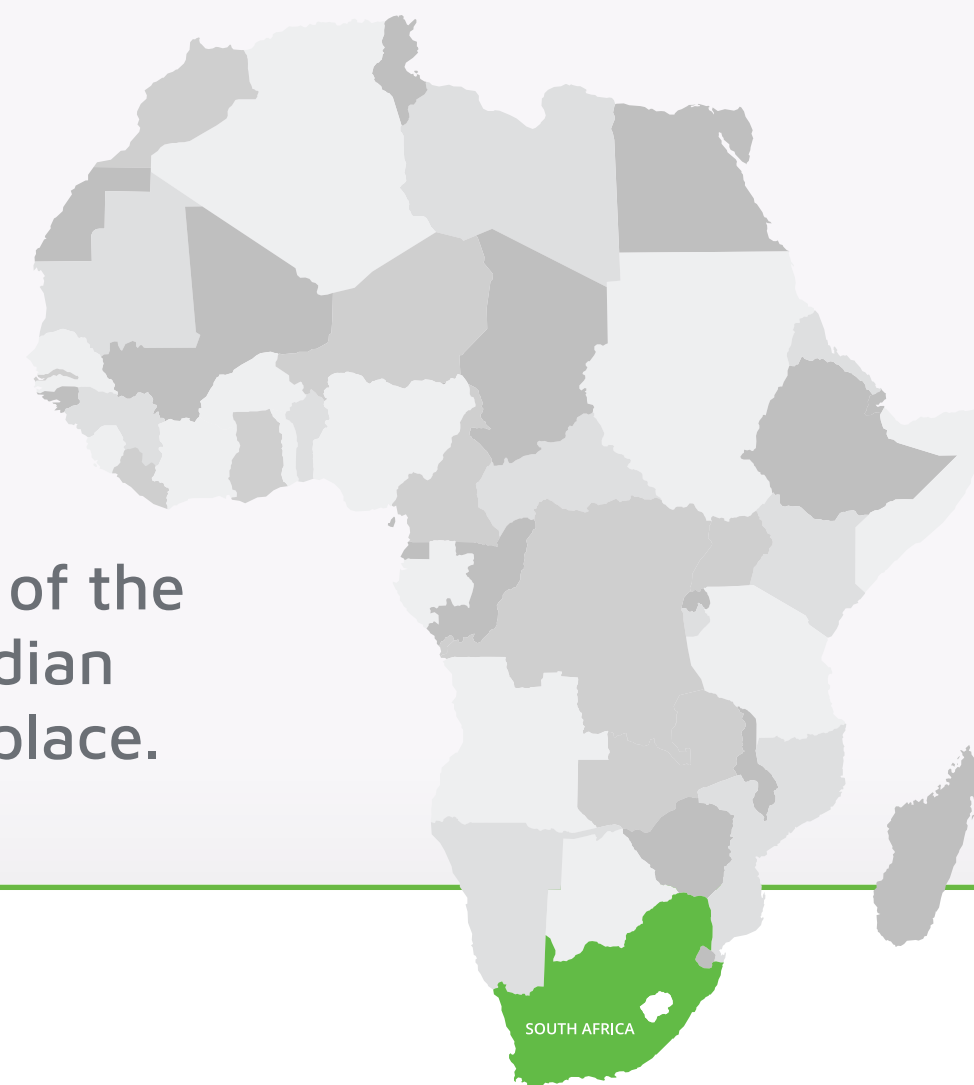
### BRAZIL AND ARGENTINA 2024

Estimated at 80% of the value of the US planter market.



### SOUTH AFRICA 2024

Estimated at 40% of the value of the Canadian air seeder marketplace.



### AUSTRALIA 2023

Estimated at 80% of the value of the Canadian air seeder marketplace.



# SMART SEEDER MAX™

## HOW ITS MADE

Manufacturing partnerships with top tier firms in Canada and the United States. Clean Seed's fully Integrated Supplier Model and JIT (Just in time) assembly facilities allows Clean Seed to focus on assembly and final quality control.



### SMART SEEDER MAX™ MANUFACTURING PARTNERSHIPS



THIRD PARTY  
STEEL  
MANUFACTURING



THIRD PARTY  
PLASTICS &  
ELECTRONICS  
MANUFACTURING



IN-HOUSE  
SOFTWARE  
DEVELOPMENT



SASKATOON,  
SASKATCHEWAN  
FINAL ASSEMBLY  
FACILITY



**HIGHLY  
SCALABLE**  
TO MEET  
**HIGH GROWTH  
DEMANDS**

**LOW  
CAPEX  
REQUIREMENTS**

INTEGRATED  
**SUPPLY  
CHAINS**  
HELPS TO  
**REDUCE  
DISRUPTION**



# CURRENT AND FUTURE REOCCURRING REVENUE STREAMS

SMART SEEDER™

**MAX**



**10%**

UP TO  
ANNUAL CUSTOMER  
INVESTMENT IN PARTS/  
COMPONENTS AND  
TECHNOLOGY UPGRADES

(Of total smart seeder sales)



ARTIFICIAL INTELLIGENCE,  
MACHINE LEARNING  
AND REAL-TIME SENSING  
SUBSCRIPTIONS AT UP TO

**\$5 PER  
ACRE**

(Avg. Target Farm is 5000 Acres)



MULTI-TIER  
**CLOUD  
ANALYTICS**  
WEATHER  
AND FARM DATA **API'S**  
SUBSCRIPTION SERVICES



**ROYALTY  
AND  
LICENSE**

AGREEMENTS ON SMART  
SEEDER AND SEEDSYNC  
TECHNOLOGIES



# WHY INVEST IN CLEAN SEED? OPPORTUNITY TO INVEST IS NOW



**\$22 BILLION  
GLOBAL  
MARKETPLACE**



**CONVERGING GLOBAL  
AGRICULTURAL CRISES**



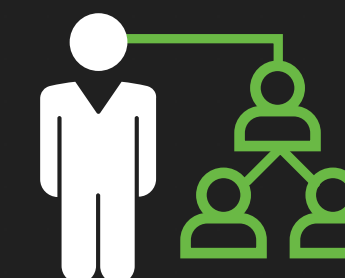
**ADVANCED TECHNOLOGIES  
TO DRAMATICALLY REDUCE  
INPUT COSTS**



**INCREASE CROP YIELDS AND  
SIGNIFICANTLY REDUCE  
ENVIRONMENTAL IMPACT**



**ROBUST INTELLECTUAL  
PROPERTY PROTECTION IN  
PLACE TO 2041**



**MANAGED BY AGRIBUSINESS  
AND AGRI-TECHNOLOGY  
PROFESSIONALS WITH A  
STRONG TRACK RECORD  
OF GROWTH**

Planting is the preeminent time in a plant's life to influence its physical, chemical and biological environment to impact and improve upon its yield.





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